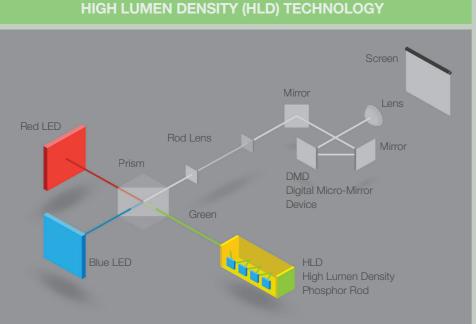
## The new Hitachi LED Series are the world's first 3,500 lumen LED projectors.

HITACHI DIGITAL MEDIA Hitachi Europe Ltd, Whitebrook Park, Lower Cookham Road, Maidenhead, Berkshire SL6 8YA United Kingdom Tel: +44 (0)1628 585 000 www.hitachidigitalmedia.com



# LED Projector Series 20,000 hours of continuous projection





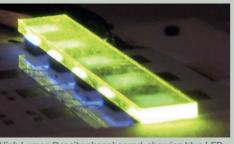
TECHNOLOGY

## Our innovative new LED projector series

The result of all our technical knowledge and experience, delivering bright, sharp images, long running times and low maintenance.

> Our new LED projectors achieve new levels of brightness by utilising our innovative HLD technology, which increases the brightness of the green, which, by its very nature, is never as bright as blue or red light.

A series of blue LEDs are directed into a phosphor rod, where the light is changed to green. This light source operates in tandem with high brightness red and blue LEDs which give a 3,500 lumen brightness and a 30,000:1 contrast ratio.



ligh Lumen Density phosphor rod, showing blue LED light changing to powerful green light.

HDMI OUT

HDMI Out\* outputs the signal from HDMI1

multiple screens simultaneously. Perfect for

\*Up to 7 projectors can be connected in series via the HDMI Out terminal of this projector. The number of projectors that can be connected varies depending on the source device and cables used.

or HDBaseT and enables connected

conferences or large venues.

projectors to show the same content on

#### DIGITAL CONNECTIVITY

#### HDBaseT CONNECTIVITY

HDBaseT allows the transmission of ultra-high-definition digital media signals via a standard LAN cable (Cat5e/6) up to a distance of 100m.

#### MHL CONNECTIVITY

The projectors' HDMI1 input terminal supports the MHL (Mobile High-Definition Link). This feature allows users to mirror the screen of MHL-enabled smartphones / tablets onto the projected screen.

### HIGH IMAGE QUALITY

#### COLOUR MANAGEMENT

This allows users to adjust the HUE, saturation, and luminance for each of the 6 colours (red, green, blue, cyan, magenta and yellow) without them negatively impacting each other. Meaning images can be projected in a way that showcases some colours more than others, making sure your presentation stands out.

#### ACCENTUALIZER AND HDCR

Accentualizer will make images look more real by enhancing shade, sharpness and gloss, increasing the clarity of the image. The HDCR cost of ownership. function corrects blurred areas caused by room lighting or outside light sources. It creates an effect similar to increasing contrast, resulting in clear images even in bright rooms.

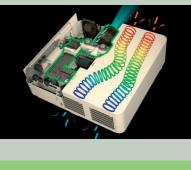
#### NO COLOUR BREAK

LED light provides a stable and reliable light source, with considerably less image flicker than with lamp projectors. This is a benefit to audiences that watch for long periods of time, such as schools, where flickering images have been known to cause headaches.



#### HIGH CONTRAST RATIO

The LED series features an impressive 30,000:1 contrast ratio for more vivid and realistic images.



## 24/7 OPERATION MODE

The 24/7 Operation Mode allows for the projector to have long running times, ideal for retail situations.

### LAMP FREE

With our lamp free technology you will no longer need to replace the lamp to maintain our trademark image quality. This not only improves the total cost of ownership of our LED projector series but the mercury usually found in projector lamps is not present, making it more environmentally friendly.

#### ADVANCED INSTALLATION & SYSTEM FEATURES

## EASY SCHEDULE SETTING

You can schedule routine and special projector events, including power on, power off, input selection and other settings. Also notifications can be sent via email if an error occurs.

#### LONG LASTING RELIABILITY

Have the peace of mind that your projector is covered by our 20,000 hours / 5 years warranty (whichever comes first).

#### EASY MAINTENANCE AND LOW TCO

Our hermetically sealed engine eliminates the need for an air filter and prevents dust from being able to interfere with interior parts. This allows the projector to produce 20,000 hours of maintenance free, long lasting, high quality images. This drastically reduces the maintenance needs and total

#### PERFECT FIT

With Perfect Fit, the four corners and four sides of a projected image can be adjusted to fit your screen perfectly, via the remote control.



#### QUICK START

As there is no lamp, the projector only takes 8 seconds to warm up, so you can start your presentation almost immediately.

#### EDGE BLENDING AND WARPING

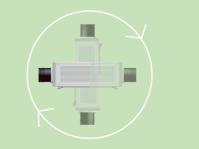
These models include Edge Blending and Warping\* as standard, which allows you to create large images easily - with multiple projectors onto a curved wall. You can also use the Geometry Correction and Edge Blending functions simultaneously, allowing you to project onto spherical surfaces or corners.

Additional equipment may be required for this feature.



#### 360° PROJECTING

The projector provides great installation flexibility as it can be installed at any angle.



	3		
ISPLAY DEVICE	LP-WU3500	LP-WX3500	
isplay System	1 Chip DLP®		
ight Source		ED	
isplay Device	0.67" Aspect Ratio 16:10	0.65" Aspect Ratio 16:10	
esolution	WUXGA (1,920 x 1,200)	WXGA (1,280 x 800)	
ENS			
oom	Manual (x1.7)		
OCUS		Manual	
ens Shift		Manual V:0-50% / H:±4.4%	
eystone V/H			
MAGE			
ight Output (brightness)	3,500 ANSI Lumens		
ontrast Ratio		30,000:1	
nage Size	30" - 300"		
hrow Ratio (distance: width)	1.3 - 2.3:1	1.4 - 2.4:1	
ocus Distance	0.8m - 8.8m (WIDE) / 1.5m - 15.1m (TELE)	0.9m - 9.5m (WIDE) / 1.6m - 16.2m (TELE)	
UDIO	0.0m 0.0m (WDE) / 1.0m - 10.1m (TEEE)	0.011 0.011 (WDE) / 1.011 10.211 (TEEL)	
		meno)	
peaker	16w (mono)		
udio Features	Standby Audio, Audio Pass through		
ERMINALS			
igital Input	2 x HDMI (HDCP Compliant with MHL Capabilities), 1 x HDBaseT		
nalogue Input	1 x Mini-D-sub 15-pin connector		
deo Output	1 x HDMI output, 1 x Mini-D-sub 15-pin connector, 1 x RCA input		
udio In	1 x 3.5mm stereo mini connector, 1 x RCA connector L/R		
udio Out	1 x 3.5mm stereo mini connector		
ontrol (RS-232C)	1 x D-sub 9-pin connector		
/ireless / LAN	Yes (Optional) / Yes (RJ45)		
emote Control In	1 x 3.5mm stereo mini connector		
emote Control Out	1 x 3.5mm stereo mini connector		
SB-A		1 x USB type A (used for wireless network)	
SB-B	1 x USB type B (used fo	r remote control mouse)	
EATURES			
icture Modes	DICOM Mode, Colour Management, HDCR, Accentualizer, Image Optimizer, Perfect Fit		
stallation	Keystone (V/H), Perfect Fit, Edge Blending, Warping, PbyP, PinP, Instant Stack, Picture Shift, 360° Projection, Portrait Mode		
ecurity	Password / Myscreen Password, Pin Lock, Key Lock		
etwork	Projector Monitoring (Wired LAN), Remote Control (Wired LAN), E-mail Alerts (Wired LAN), Screen Mirroring, Infrastructure Mode (Wireless LAN), Adhoc Mode (Wireless LAN), Simple Access Point (SoftAP), SNMP Management		
anguages	3	3*	
PERATING			
ght Source Lifespan	20.00	20,000 hrs	
oise	Light Output: High 34dB Mid 27dB Low / Constant 21dB		
emperature	0-40°C		
	AC 100V-120V (50/60Hz): 5.6A		
ower Requirements		AC 220V-240V (50/60Hz): 2.9A	
	AC 100V-120V: 560w		
ower Consumption	AC 220V-240V: 550w		
tandby Mode Power Consumption			
IMENSIONS			
imensions W x H x D	471 x 148 x 455 mm (18.5" x 5.8" x 17.9")		
/eight	Approx.14.6kg (32.2lbs)		
CCESSORIES	Approx.14.		
upplied	Power Cable (1.8m), Computer Cable (2.0m), Remote Control, 2 x AA Ba Security Label, User's Manual (CD), I	Power Cable (1.8m), Computer Cable (2.0m), Remote Control, 2 x AA Batteries, Lens Cover, Lens Cap, Adaptor Cover (for USB Wireless Adaptor), Security Label, User's Manual (CD), User's Manual (Book), Application CD	
ptional	Remote Control (HL03037), Wired Remote Contro	Remote Control (HL03037), Wired Remote Control (HL03131), USB Wireless Adaptor (USB-WL-11N)	
IARRANTY			
rojector	20,000 hour	s / 5 years**	

Design and specifications are subject to change without notice. All other trademarks are the properties of their respective owners

\*English, French, German, Spanish, Italian, Norwegian, Dutch, Portuguese, Japanese, TChinese, SChinese, Korean, Swedish, Russian, Finnish, Polish, Turkish, Persian, Arabic, Thai, Danish, Czech, Hungarian, Romanian, Slovenian, Croatian, Lithuanian, Estonian, Latvian, Greek, Brasileiro, Indonesian, Vietnamese, \*\*Whichever comes first